FOR IMMEDIATE RELEASE:  
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Contact:  
Patti Castro, Director  
Alameda County Workforce Development Board  
(510) 259-3843| Fax: (510) 259-3845  
pcastro@acgov.org | www.acwdb.org

NEW START FOR WOMEN AND GIRLS  
Alameda County’s “Women Breaking Barriers to Success” Forum Offers New Opportunities

WHO: Approximately 100 women and girls in Alameda County who are facing barriers to employment will take a first step towards smashing those obstacles by attending “Women Breaking Barriers to Success,” a special forum dedicated to helping them develop networking skills, learn about the importance of mentorship and discover their pathway to meaningful employment.

WHAT: The Alameda County Workforce Development Board (ACWDB) has put together an inspiring program with the help of Alameda County Social Services, East Bay Economic Development Alliance and workforce partners. A panel of over 25 women entrepreneurs from different industries will share success stories and offer advice. Attendees will also find employment resources and job recruiters at the forum.

WHEN: Thursday, April 25, 2019, 3:00 p.m. to 5:00 p.m. Attendees may also register for pre-event workshops covering important career topics, including mastering the elevator pitch, maximizing mentorship experience and connecting with supportive mentors.

WHERE: Hayward City Hall, 777 B Street, Hayward

WHY: "Helping women and girls become financially secure through meaningful employment can help break the cycle of poverty for future generations of families, especially for those who are facing barriers, such as, surviving domestic violence, homelessness, drug addiction, single parenting, and returning to work after raising their children" notes Dr. Jennifer Ong, O.D., Chair of the ACWDB.

Featured panel speakers/mentors include:
• Margee Witt, CEO and Owner of Blaisdell’s Business Products (speaker)
• Noreen King, Founder and Owner of Evolve Manufacturing (speaker)
• Kirsten Tobey, Founder and Chief Impact Officer of Revolution Foods (speaker)
• Hayward’s own Linda Renteria, Founder and Owner of Casa Sanchez Foods (speaker)
• Vanessa Russell, former Sr. Sales Business Development Mgr. at Cisco Systems Inc. and Founder / Executive Director of Love Never Fails (mentor)
• Susie Quesada, President of Ramar Foods (mentor)
• Jenny Linton, Past President of OSIsoft and Board of Directors of Northern California Special Olympics (mentor)
• Davida Scott, Case Manager with Youth Enrichment Sources (mentor)

HOW: Register at https://tinyurl.com/y6kpgrmd. Requests for limited on-site childcare and interpreter services should be made by April 10 to 510-397-9720.